



CDHA 2013 National Conference

CELEBRATING OUR ROOTS, OUR WINGS

October 3-5, 2013 - Toronto



Celebrating 50 years of CDHA & 100 years of
the dental hygiene profession worldwide





CDHA President

WELCOME MESSAGE

Sandra Lawlor, RDH, BA(Psych), BSW

On behalf of the CDHA board of directors, I would like to invite you to our 2013 national conference in Toronto, Ontario. We look forward to seeing you in Ontario's capital city, Toronto, where we will explore the conference theme "Celebrating our Roots... Our Wings" in honour of CDHA's 50th anniversary and 100 years of the dental hygiene profession. A wide range of topics and exciting social events has been planned to provide registrants with the opportunity to learn from and network with each other. See you in Toronto!

TRADESHOW / EXHIBITS

Thursday, October 3, 5:00 – 9:00 p.m.

Join the exhibitors and other delegates at the opening reception. View new products, speak to company representatives and connect with dental hygienists from across Canada.

Friday, October 4, 9:00 a.m. – 4:30 p.m.

Enjoy buffet lunch in the exhibit hall. The trade show will be open to delegates all day. Be sure to visit the CDHA booth to receive a special gift.



REGISTRATION*

Early bird special! Register before September 15 and save up to \$175 on your registration fee. Visit www.cdha.ca/2013conference

	Member	Student (limited numbers available)
Early Bird	\$375	\$250
Regular	\$550	\$275

**Additional fees apply for pre-conference workshops. Registration now open.*



CONFERENCE SITE AND ACCOMMODATION

The conference will be held at the Toronto Airport Marriott Hotel, located close to Pearson International Airport, and just minutes from Toronto, Brampton, and Mississauga. A block of rooms has been reserved for CDHA 2013 delegates and exhibitors. Reservations must be made by Wednesday, September 11, to secure the special conference rate of \$135/night (plus tax) for the standard room.

Reservations can be made online at:
<https://resweb.passkey.com/go/CDHA2013>
Reservations Toll Free: 1-855-823-6348
Reservations Local Phone: 416-674-9400
Quote code CDHN.

TRANSPORTATION

Toronto is served by Pearson International Airport. For transfer from the airport to the Toronto Airport Marriott Hotel, complimentary shuttles are available by calling 1-416-674-9400.

Airlines

Air Canada is offering CDHA delegates discounted travel fares from Thursday, September 26 to Saturday, October 12. Book online at www.aircanada.com and quote promotion code NF4W4ND1 in the search panel. Discount applies only to Tango Plus and higher flights.



Photo Credit - Doug Brown



SOCIAL EVENTS

Plan to join the fun at one or more of the following social activities.


THURSDAY, OCTOBER 3

- **Welcome reception dance party and exhibit extravaganza**

FRIDAY, OCTOBER 4

- **Those were the days**—buffet luncheon in the exhibit hall
- **Birthday party**—celebrate 50 years of CDHA and 100 years of the profession **SUNSTAR**
- Chartered bus to downtown—gather some friends and enjoy a night on the town (additional fees apply)

SATURDAY, OCTOBER 5

- SunLife™ sponsored breakfast (limited to 100 people) 
- **Awards luncheon and AGM**
- **Celebrate in the sky**—dinner atop the CN tower (additional fees apply)



PRE-CONFERENCE WORKSHOPS*

THURSDAY, OCTOBER 3— FULL DAY WORKSHOPS

Sign up for one of the five limited attendance workshops with a concentrated focus.

1. **Skills for Job Seekers Workshop**
2. **Annual Educators' Workshop**
3. **Clinical Refresher Workshop**—Infection Prevention and Control & Maintain Your Edge
4. **Mastery of Skills Workshop**—hands on instrumentation session
5. **Reach New Depths in Periodontal Therapy Workshop**—hands on instrumentation session 

**Additional fees apply*

PLENARY



Eva Grayzel, BA
Founder of Six-Step Screening

Friday, October 4, during opening ceremonies from 8:00 to 10:00 a.m

TONGUE TIED: A STORY NOT SILENCED BY ORAL CANCER 

At age 33, Eva Grayzel, a performance artist, developed an ulcer on her tongue, eventually being diagnosed with late stage oral cancer and given a 15% chance of survival. Laugh, cry, and feel the power of gratitude as Eva describes her delayed diagnosis and how she found the strength to persevere through radical treatment. Experience an oral cancer patient's firsthand account.



Kate O'Hanlan, MD, FACOG, FACS, SGO
Founder of Laparoscopic Institute for Gynecologic Oncology (LIGO)

Saturday, October 5, from 8:00 to 10:00 a.m

GYNEDONTICS: EXPLORING THE HIDDEN LINKS 

Dr. Kate O'Hanlan, a surgeon for all pelvic problems including cancers, will review the advice we give our clients around oral cancer screening and self care, and correlate it with other screening standards. Learn to listen to your inner healthy messages and follow the screening standards for optimal total body health. Protect your own health first to actively benefit yourself, your family, your community and your clients.



Saturday, October 5, during closing ceremonies from 5:00 to 5:45 p.m.

DENTAL HYGIENE THROUGH THE DECADES 

A panel of past CDHA presidents, representing each of the six decades of our existence, will discuss the evolution of CDHA and the profession in a moderated discussion. They will share victories and struggles faced during their time on the CDHA executive. Through the panel's stories, participants will gain a unique perspective and realize that although our roots are deep, our wings are still spreading.

EDUCATIONAL PROGRAM

Preliminary list of topics and speakers (subject to change)

FRIDAY

Oral Cancer 2013: Are you up to date?

David Clark, BSc, DDS, MSc., (Oral Pathology) FAAOP, FRCDC

The 4-Cs in Solving the Caries Puzzle

Lillian Caperila, RDH, MEd

Gyn Phys-Understanding Your Gynecology and Oral Health ("Gin Fizz!")

Kate O'Hanlan, MD, FACOG, FACS, SGO

Founder of Laparoscopic Institute for Gynecologic Oncology (LIGO)

Preparing for a Health & Safety Inspection: Guidance for Dental Practices

Leslie Sanderson, RDH

Getting to the Root of the Problem: Misconceptions About Learning

Adam Persky, PhD, FACSM

Teeth Tell Tales: Join the Fight Against Woman Abuse

Sandra Lawlor, RDH, BA(Psych), BSW

Oral Health Promotion in Infants and Young Children—How, when, why?

Gajanan (Kiran) Kulkarni, BDS, LLB, MSc, DPed Dent, PhD, FRCDC(C), Dip ABPD

Social Media Tutorial

Angie D'Aoust, BA

Poor Oral Hygiene, Dependency and Swallowing Impairment: Pneumonia's Perfect Storm

Catriona M. Steele, PhD, CCC-SLP, BRS-S, S-LP(C), ASHA Fellow

Your Job Shouldn't be a Pain in the Neck

Diane Grondin, DC, MHK

A Chair in the Woods

Kathleen Bernardi, RDH

The Profitable Hygienist: Your Role in the Oral Health Industry

Timothy A. Brown, CEO of ROI Corp.

MEMORY LANE EXHIBIT

The Dixon Room hosts the Memory Lane Exhibit of memorabilia, celebrating the history of the profession and CDHA's golden anniversary. These items have been graciously submitted by members and dental industry partners.

SATURDAY

Infection Prevention & Control—What You Need to Know

Linda McLarty, BA 

Open Wide Canada – Why Oral Health is an Important Public Health Issue

Dr. Peter Cooney, Chief Dental Officer, Health Canada

Aligning Your Instrumentation Skills and Preserving Your Professional Career

Lillian Caperila, RDH, MEd

Reset Mindsets Through Story

Eva Grayzel, BA

How Can Dental Hygienists Incorporate Orofacial Myology into their Practice?

Vera Horn, RDH, COM

Medical Emergencies in the Dental Office: Is There a Doctor in the House?

Peter Nkansah, MSc, DDS, FADSA, Dip.Anaes, Spec. Dental Anaes (ON)

How Comfortable is Your Comfort Zone – Truly?

Beth Ryerse, RDH

Ready, Set, Go! Demystifying Practice Management Software, Billing Codes and Claim Forms for Independent Practice

Panel moderated by Ann E. Wright, RDH, MBA

Independent Dental Hygiene Practice: From Sea to Shining Sea

Panel moderated by Ann E. Wright, RDH, MBA

SCIENTIFIC PROGRAM

The conference abstract review committee used a scientific process to conduct a peer review of the abstract submissions, selecting the highest quality oral and poster presentations.

Oral presentations (Quebec room):

- Friday, October 4, from 10:30 a.m. to 5:00 p.m.
- Saturday, October 5, from 10:30 a.m. to 4:15 p.m.

Poster presentations (Dixon room) Friday and Saturday

Poster presenters will attend in person at the following times:

- Friday, October 4, during lunch hour (12:30 to 1:00 p.m.) and breaks (10:00 to 10:30 a.m. and 3:30 to 4:00 p.m.)
- Saturday, October 5, during morning break (10:00 to 10:30 a.m.)